

## 1-866-579-RIDE, www.PaCommuterServices.org

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## Commuter Services of Pennsylvania Announces New Executive Director

Boyer to lead Commuter Services' mission to reduce traffic congestion by encouraging alternative options to SOV commuting

**YORK, Pa. (January 15, 2012)**. Commuter Services of Pennsylvania has announced the appointment of Matt Boyer as the new Executive Director. Employed by URS Corporation, Boyer will work hand-in-hand with The Susquehanna Regional Transportation Partnership (SRTP) to lead the mission of Commuter Services.

"We're incredibly excited to welcome Matt Boyer to the Commuter Services team," said Jonathan Fitzkee, Commuter Services of PA, Board Chairman. "His deep experience in public service throughout the region and his involvement in working with a host of federal, state and local agencies, as well as community groups, will aid in further supporting our mission of reducing traffic congestion by connecting south-central PA commuters with good alternative transportation options versus single occupancy vehicles (SOV) commuting.+

Boyercs role will include leading outreach to commuters and employers in the central PA region, as well as helping develop and implement the many services provided by Commuter Services.

Many employers could be taking advantage of simple and cost effective options to help recruit and retain workers, reduce taxes, limit parking costs, or meet other business goals through congestion reduction strategies. We identify and work one-on-one with interested regional businesses, to help tailor approaches to meet individual needs,+said Boyer.

Commuter Services helps link individuals with their options (such as carpooling, vanpooling or transit) through personal contacts and data base matching for commuters,+the new director added. We is a bottom up/commuter and top down/employer approach.+

A graduate of Penn State University and Lebanon Valley College, Boyer previously worked for U.S. Congressman Tim Holden (PA-17<sup>th</sup>) and served on his personal staff with the U.S. House of Representatives until the end of the 112<sup>th</sup> Congress in December 2012. During his twenty-three years of public service in south central PA, Matt was tasked to work with all federal agencies, both in the United States and internationally, to facilitate answers to federal government questions, resolve disputes between citizens and federal agencies, and serve as a liaison between the complex issues of government and the constituency.

The Commuter Services program was previously under the leadership of Brandy Heilman for nearly eight years. The program, under Heilman's direction, has been highly successful in meeting the needs of regional commuters and increasing awareness of many transportation

alternatives. Heilman recently relocated her family to southern California and continues to serve in an advisory role to Mr. Boyer.

Commuter Services of Pennsylvania was formally launched more than eight years ago in 2004. The non-profit organization works with employers and commuters to encourage options such as taking public transit, carpooling, biking, walking, vanpooling or telecommuting in order to reduce traffic congestion and improve air quality.

The free services offered by Commuter Services of PA are extended to more than one million commuters who live or work in Adams, Berks, Cumberland, Dauphin, Franklin, Lancaster, Lebanon, Perry and York counties as well as employers in these counties.

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## About Commuter Services 1-866-579-RIDE, www.PaCommuterServices.org

Funding is provided by the Federal Highway Administration through PennDOT and the regions metropolitan and rural planning organizations.

Commuter Services board includes transit agencies, planning organizations and chambers:

- Harrisburg Regional Chamber; the Gettysburg Adams, Lebanon Valley, Greater Chambersburg, and the York County Economic Alliance; Lancaster and Greater Reading Chambers of Commerce & Industry;
- Berks Area Regional Transportation Authority (BARTA), County of Lebanon Transit Authority (LT); Red Rose Transit Authority (RRTA, Lancaster); York Adams Transportation Authority (rabbittransit); Capital Area Transit (CAT, Cumberland-Dauphin-Harrisburg);
- Lancaster, Lebanon, Reading and York Area Metropolitan Planning Organizations (MPOs); Harrisburg MPO (Cumberland, Dauphin and Perry counties) and Adams and Franklin counties Rural Planning Organizations (RPOs).

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