

1-866-579-RIDE, www.PaCommuterServices.org

FOR IMMEDIATE RELEASE

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Commuter Services of Pennsylvania Announces

Staff Promotion and New Team Additions

York, Pa. (March 19, 2013). Commuter Services of Pennsylvania announced today the promotion of Tim Beckwith to Marketing Manager, as well as two new additions to the team. Stacy Newcomer has been hired as Deputy Project Manager and Hollie Hinderer has been hired as an Outreach Coordinator.

Tim Beckwith, previously an Outreach Coordinator for several years, was promoted to Marketing Manager. Prior to joining the Commuter Services team, Tim oversaw marketing, media and community relations for the York Revolution Baseball Team. In his new position, Tim will be overseeing all of Commuter Servicesqmarketing, branding and media efforts.

Stacy Newcomer will be serving as Deputy Project Manager. She is a graduate of West Chester University with a Bachelor of Science degree in Marketing. Her prior experience includes eight years of office management, five years of marketing/advertising agency experience, and five years of retail management. She has also completed the Dale Carnegie Training . Sales Advantage Course. In her new role, Stacy will be responsible for managing the outreach staff and the day-to-day operations of the office. She will serve a primary role representing Commuter Services at regional events, meetings and other gatherings.

Hollie Hinderer will be serving as an Outreach Coordinator. She is a graduate of Shippensburg University with a Bachelor of Arts degree in Communication. She has strong background in education and five years of experience in customer service, event coordination and marketing communications. She will be supporting the efforts of the Employer Outreach Managers at Commuter Services to reach out to employer partners and employees throughout the region.

Commuter Services is thrilled to add Stacy and Hollie to our staff. Their diverse skill sets and super personalities will be immediate assets to our organization. The ability to tap into Time natural talents as a Marketing Manager will greatly enhance our message and brand recognition,+said Matt Boyer, Executive Director of Commuter Services of Pennsylvania.

Commuter Services works with employers and commuters to encourage a variety of commuting options including biking, taking transit, carpooling, walking, vanpooling or telecommuting. Using alternative transportation results in fewer cars on the roadways, which helps to improve air quality and reduce traffic congestion and travel time.

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Funding is provided by the Federal Highway Administration through PennDOT and the region metropolitan and rural planning organizations.

Commuter Services board includes transit agencies, planning organizations and chambers:

- Harrisburg Regional Chamber; the Gettysburg Adams, Lebanon Valley, Greater Chambersburg, and the York County Economic Alliance; Lancaster and Greater Reading Chambers of Commerce & Industry;
- Berks Area Regional Transportation Authority (BARTA), County of Lebanon Transit Authority (LT); Red Rose Transit Authority (RRTA, Lancaster); York Adams Transportation Authority (rabbittransit); Capital Area Transit (CAT, Cumberland-Dauphin-Harrisburg);
- Lancaster, Lebanon, Reading and York Area Metropolitan Planning Organizations (MPOs); Harrisburg MPO (Cumberland, Dauphin and Perry counties) and Adams and Franklin counties Rural Planning Organizations (RPOs).

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