FOR IMMEDIATE RELEASE

Contact: Jamie Judy
717.652.0100 x 10
jjudy@sacunas.net

Contact: Brandy Heilman
717.718.0015
Brandy_Heilman@PaCommuterServices.com

Commuter Services Issues Challenge for Bike to Work Week
Get a workout, save money, and win prizes

YORK, Pa. (May 7, 2012) – Commuter Services of Pennsylvania is teaming up with local partners Healthy Adams Bicycle/Pedestrian Action Coalition Inc. (HABPI), the Harrisburg Bicycle Club, WalkBikeBerks and the Lebanon Valley Bicycle Coalition, and is challenging regional employers and commuters to participate in its fourth annual Bike to Work Week, May 14–May 18.

Commuters who ride their bicycle to work during the week will be entered to win a Bike Safety Pack valued at more than $25. The employer with the greatest number of bicycling commuters will also be recognized. To qualify, bicycle commuters should log their activity for Bike to Work Week at www.pacommuterservices.org.

The challenge is open to all employers in the participating counties of Adams, Berks, Cumberland, Dauphin, Franklin, Lancaster, Lebanon, Perry or York and to commuters who live or work in these counties.

Last year more than 4,024 miles were logged by 70 participants during Bike to Work Week.

Bike to Work Week is a national activity that promotes commuting by bicycle, which offers health and fitness benefits as well as reduces vehicle pollution and traffic congestion.

#####
Funding is provided by the Federal Highway Administration through PennDOT and the region’s metropolitan and rural planning organizations.

Commuter Services board includes transit agencies, planning organizations and chambers:

- Harrisburg Regional Chamber; the Gettysburg Adams, Lebanon Valley, Greater Chambersburg, and York County Chambers of Commerce; Lancaster and Greater Reading Chambers of Commerce & Industry;

- Adams County Transit Authority (ACTA); Berks Area Regional Transportation Authority (BARTA), County of Lebanon Transit Authority (LT); Red Rose Transit Authority (RRTA, Lancaster); York County Transportation Authority (rabbittransit); Capital Area Transit (CAT, Cumberland-Dauphin-Harrisburg);

- Lancaster, Lebanon, Reading and York Area Metropolitan Planning Organizations (MPOs); Harrisburg MPO (Cumberland, Dauphin and Perry counties) and Adams and Franklin counties Rural Planning Organizations (RPOs).