



1-866-579-RIDE, [www.PaCommuterServices.org](http://www.PaCommuterServices.org)

**FOR IMMEDIATE RELEASE**

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\*Please note the BARTA Transit event has been rescheduled for Wednesday, September 12<sup>th</sup> due to the possible flooding.

**EVENT DATES:** **Wednesday, September 12, 2012**  
Thursday, September 6, 2012  
Monday, September 10, 2012

**MEDIA ADVISORY AND PHOTO OPPORTUNITY:**

**Commuter Services Kicks Off 2<sup>nd</sup> Annual Try Transit Month  
With Events Throughout Central PA Region**

Commuters encouraged to try local bus service during the month of September and be entered to win a monthly transit pass and other prizes

*Interview and photo opportunities*

Commuter Services of Pennsylvania is kicking off their 2<sup>nd</sup> annual Try Transit Month by partnering with Central PA's transit agencies and hosting events throughout the region during the first two weeks of September. Transit partners include: **BARTA** (Berks County), **Red Rose Transit** (Lancaster County), and **Lebanon Transit** (Lebanon County).

The Try Transit Month kick-off events are being held to educate local residents and commuters on the benefits of riding the bus. At each local event, residents and commuters will be able to enjoy snacks, giveaways and entertainment as well as have a chance to learn about all the great amenities modern bus lines provide, such as Wi-Fi, bike racks and express services. Commuter Services will use a %commute calculator+to show commuters how much they can save on a monthly and annual basis by opting to ride the bus over driving their car to work.

**Brandy Heilman, Executive Director of Commuter Services, and a local dignitary/official will be participating in a bus ride-along at each event where media is invited to conduct an interview during the bus ride.**

During Try Transit Month, commuters are invited to log their transit trips with Commuter Services and they will be entered to win a monthly transit pass, and other prizes, including an Amazon Kindle or a pair of round-trip Amtrak tickets to New York City.

Commuters can log their trip online at [www.pacommuterservices.org](http://www.pacommuterservices.org), or can obtain a log sheet by contacting the Commuter Services office by phone at 1-866-579-RIDE. For more contest details visit [www.pacommuterservices.com/try-transit.html](http://www.pacommuterservices.com/try-transit.html).

Events by region/transit agency are listed below. Members of the media are invited to attend the event as well as the ride-along; there will be interview and photo opportunities.

## **BARTA Transit Event**

**WHERE:**       **The Reading DID Midday Café**  
Between 6<sup>th</sup> and 7<sup>th</sup> on Penn Street  
Reading, PA 19601

**WHEN:**       **Wednesday, September 12, 2012**  
Time: 12:00 PM . 1:30 PM; bus ride leaves at 12:45 PM

**WHO:**       Available for interview and photo opportunities are:  
**Kevin S. Barnhardt, Berks County Commissioner**  
**Brandy Heilman, Executive Director, Commuter Services of PA**  
**Ryan Furgerson, Deputy Executive Director, Berks Area Regional Transportation Authority**

## **Red Rose Transit Event**

**WHERE:**       **Queen Street Station, Red Rose Transfer Center**  
225 North Queen Street  
Lancaster, PA 17603

**WHEN:**       **Thursday, September 6, 2012**  
Time: 8:00 AM . 9:30 AM; bus ride begins at 8:45 AM

**WHO:**       Available for interview and photo opportunities are:  
**Scott Martin, Lancaster County Commissioner**  
**Brandy Heilman, Executive Director, Commuter Services of PA**  
**David Kilmer, Executive Director, Red Rose Transit Authority**

## **Lebanon Transit Event**

**WHERE:**       **Lebanon Transit Transfer Center**  
7<sup>th</sup> and Willow Street  
Lebanon, PA 17046

**WHEN:**       **Monday, September 10, 2012**  
Time: 1:30 PM . 2:30 PM; bus ride begins at 2:00 PM

**WHO:**       Available for interview and photo opportunities are:  
**Mayor Sherry Capello, City of Lebanon**  
**Brandy Heilman, Executive Director, Commuter Services of PA**  
**Theresa Giurintano, Executive Director, Lebanon Transit**

\*Additional Try Transit events forthcoming.

**For more information or to coordinate an interview, please contact Jamie Judy  
at (717) 652-0100, ext. 10 or via e-mail: [jjudy@sacunas.net](mailto:jjudy@sacunas.net)**