



1-866-579-RIDE, [www.PaCommuterServices.org](http://www.PaCommuterServices.org)

**FOR IMMEDIATE RELEASE**

Contact: Jamie Dreistadt  
717.652.0100 x 10  
[jdreistadt@sacunas.net](mailto:jdreistadt@sacunas.net)

Contact: Brandy Heilman  
717.718.0015  
[Brandy\\_Heilman@URSCorp.com](mailto:Brandy_Heilman@URSCorp.com)

**Commuter Services Launches Inaugural ‘Try Transit’ Month**  
Commuters encouraged to try local bus service and be entered to win  
monthly transit passes and other great prizes

**YORK, Pa. (September 6, 2011)** – As part of its efforts to encourage local commuters to try alternative transportation options, Commuter Services of Pennsylvania is launching its inaugural “Try Transit” month in September. In cooperation with local transit authorities CAT, BARTA, Lebanon Transit, rabbitransit, Red Rose Transit and Freedom Transit, Commuter Services is promoting and urging commuters to explore their transportation options by trying their local bus service and entering to win great prizes.

“It’s hard for people to break their routines and try something new,” said Brandy Heilman, Executive Director of Commuter Services of Pennsylvania. “In addition, I think a lot of people feel cars are just more convenient and the bus is for people who don’t have access to a car. I think many of them will be surprised at the convenience bus service offers, the freedom from the daily commuting headaches, and the amenities offered on many bus lines today, including free WiFi.”

As part of the “Try Transit” month promotion, commuters who opt to try local bus service can log onto [www.PACommuterServices.com](http://www.PACommuterServices.com) for a transit log. All they need to do is complete the transit log form weekly on-line, or print out a log and submit it at the end of the month to be entered to win a monthly pass from their local transit provider and other great prizes, including an iPod Shuffle. Participants will receive one prize entry for each day they rode transit in September and there are no minimum numbers of days/rides required to qualify for a prize.

“We think this will be a fun way to shake up people’s commuting routines and get them to check out the great local bus service available throughout our region,” added Heilman. “It’s a win-win situation. Give up the stressful rush hour drive and get entered to win some great prizes.”

Commuter Services strives to take cars off roadways to alleviate local traffic congestion and improve the air quality in the region. They promote and provide services to help match commuters to the best transportation options for them, including carpools, vanpools, bus and rail service, biking/walking to work or telecommuting. For more information or to find out how to participate, visit [www.PaCommuterServices.com](http://www.PaCommuterServices.com) or call toll-free 1-866-579-RIDE.

**About Commuter Services**  
**1-866-579-RIDE, [www.PaCommuterServices.com](http://www.PaCommuterServices.com)**

Funding is provided by the Federal Highway Administration through PennDOT and the region’s metropolitan and rural planning organizations.

Commuter Services board includes transit agencies, planning organizations and chambers:

- Harrisburg Regional Chamber; the Gettysburg Adams, Lebanon Valley, Greater Chambersburg, and York County Chambers of Commerce; Lancaster and Greater Reading Chambers of Commerce & Industry;
- Adams County Transit Authority (ACTA); Berks Area Regional Transportation Authority (BARTA), County of Lebanon Transit Authority (LT); Red Rose Transit Authority (RRTA, Lancaster); York County Transportation Authority (rabbittransit); Capital Area Transit (CAT, Cumberland-Dauphin-Harrisburg);
- Lancaster, Lebanon, Reading Area and York metropolitan planning organizations (MPOs); Harrisburg MPO (Cumberland, Dauphin and Perry counties) and Adams and Franklin counties Rural Planning Organizations (RPOs).

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