



1-866-579-RIDE, www.PaCommuterServices.org

FOR IMMEDIATE RELEASE

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**Commuter Services Invites Bicycle Commuters to Join
Bike to Work Week Ride in Berks County**

YORK, Pa. (May 8, 2014) – Commuter Services of Pennsylvania will hold its first Bike to Work Week public bicycle ride for adults age 18 and older on Friday morning, May 16, 2014. The morning event and Bike to Work Week are part of the National Bike Month initiative that promotes commuting by bicycle, for its health and fitness benefits as well as reducing vehicle pollution and traffic congestion.

Riders will follow a 4.5 mile course along 7th Avenue to Penn Avenue in West Reading, across the Penn Street Bridge into the City of Reading, past the Berks County Courthouse and Services Center, City Hall, BARTA, and Penske Racing Shocks, and then proceed via the Schuylkill River Trail system back to West Reading and the starting point.

Participants should arrive at the Reading Health System parking lot adjacent to the Scottish Rite Cathedral, access from South 7th Avenue or South Park Avenue, starting at 6:30 am. The ride will begin at 7:00 am. All riders are required to wear appropriate safety protection and assure reliability of their bicycle for the combined roadway and trail riding experience. Light snacks and refreshments will be available for ride participants immediately following the completion of the ride.

This event has been coordinated with support from several planning partners including, but not limited to the Reading Health System, Penske Racing Shocks, Penske Truck Leasing, the City of Reading, the Borough of West Reading, the County of Berks, ReDesign Reading, Berks Conservancy, the Reading Eagle, WEEU, BARTA, Giant Foods, Clover Farms, Sweet Street Desserts and Utz Snacks.

Bicycle commuters are also encouraged to participate in Commuter Services' Bike To Work Week challenge for a chance to win prizes. For more information and to log your commute, please visit PaCommuterServices.org/biketoworkweek2014.

Connect with Commuter Services on Facebook (www.facebook.com/CommuterServicesPA) and on Twitter (twitter.com/SaveOnCommutePA).

About Commuter Services
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Funding is provided by the Federal Highway Administration through PennDOT and the region's metropolitan planning organizations.

Commuter Services board includes transit agencies, planning organizations and chambers:

- Harrisburg Regional Chamber; the Gettysburg Adams, Lebanon Valley, Greater Chambersburg Chambers of Commerce, and the York County Economic Alliance; Lancaster and Greater Reading Chambers of Commerce & Industry;
- Berks Area Regional Transportation Authority (BARTA), Lebanon Transit (LT); Red Rose Transit Authority (RRTA, Lancaster); York Adams Transportation Authority (rabbittransit); Capital Area Transit (CAT, Cumberland-Dauphin-Harrisburg);
- Adams, Franklin, Lancaster, Lebanon, Reading and York Area Metropolitan Planning Organizations (MPOs); Harrisburg MPO (Cumberland, Dauphin and Perry counties).

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