

## 1-866-579-RIDE, www.PaCommuterServices.org

## FOR IMMEDIATE RELEASE

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## **Commuter Services Issues Annual Challenge to Commuters**

Earth Day Celebration Encourages Alternative Commuting Options

**YORK, Pa. (April 15, 2014)** – Commuter Services of Pennsylvania is challenging commuters to try an alternative to driving to work alone during its annual Earth Day challenge, April 20-26, 2014. One commuter in each of the region's nine counties will receive prizes and the employer with the most employee participation will also be recognized. There will be one randomly selected grand prize winner who will receive an iPod shuffle.

Commuter Services encourages commuters to try transit, carpool, vanpool, bike, walk or even telecommute to work during the week of Earth Day each year. In 2013, 272 commuters participated and logged more than 53,000 miles during the challenge.

To participate, commuters can log their commuting details starting on April 25 through May 2 at <u>www.PaCommuterServices.org/EarthDay2014</u>.

Commuter Services works with employers and commuters to encourage a variety of commuting options including biking, taking transit, carpooling, walking, vanpooling or telecommuting. Using alternative transportation results in fewer cars on the roadways, improved air quality and reduced traffic congestion and travel time.

Connect with Commuter Services on Facebook (<u>www.facebook.com/CommuterServicesPA</u>) and on Twitter (<u>twitter.com/SaveOnCommutePA</u>).

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## About Commuter Services 1-866-579-RIDE, www.PaCommuterServices.org

Funding is provided by the Federal Highway Administration through PennDOT and the region's metropolitan planning organizations.

Commuter Services board includes transit agencies, planning organizations and chambers:

 Harrisburg Regional Chamber; the Gettysburg Adams, Lebanon Valley, Greater Chambersburg Chambers of Commerce, and the York County Economic Alliance; Lancaster and Greater Reading Chambers of Commerce & Industry;

- Berks Area Regional Transportation Authority (BARTA), Lebanon Transit (LT); Red Rose Transit Authority (RRTA, Lancaster); York Adams Transportation Authority (rabbittransit); Capital Area Transit (CAT, Cumberland-Dauphin-Harrisburg);
- Adams, Franklin, Lancaster, Lebanon, Reading and York Area Metropolitan Planning Organizations (MPOs); Harrisburg MPO (Cumberland, Dauphin and Perry counties).

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