



1-866-579-RIDE, www.PaCommuterServices.org

FOR IMMEDIATE RELEASE

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Commuter Services Promotes Month Long Bike Challenge
Get Fit, Save Money, Win Prizes in May!

York, Pa. (April 27, 2017) – Commuter Services of Pennsylvania invites regional employers and commuters to participate in their Bike Month Challenge in May. This challenge allows bicycle commuters to log their bike commute to work and participate in a weekly social media contest during the entire month of May. Monthly and weekly prizes will be randomly awarded.

Commuters who log their bicycle work routes throughout the month will be entered to win a Fitbit Flex and other great prizes. To qualify, bicycle commuters must log their activity for the Bike Month Challenge at <https://pacommuterservices.org/bike-month-challenge/>. The employer with the greatest number of bicycling commuters will also be recognized. Logs must be completed by Friday, June 2nd to be considered.

Bike riders can also follow Commuter Services of Pennsylvania on Facebook, Instagram and Twitter to participate in weekly social media challenges. To enter, participants must post a picture or video each week that fits the theme and include the tag #pabike17.

- Week 1 (1st-7th): Photo of you and your bike buddy
- Week 2 (8th-14th): Photo of a local bicycle friendly business
- Week 3 (15th-21st): Photo of your favorite local bike event or activity
- Week 4 (22nd-28th): Photo of a local bike facility (bike lane/rack)

The challenge is open to all employers and commuters in Adams, Berks, Carbon, Cumberland, Dauphin, Franklin, Lancaster, Lebanon, Monroe, Perry, Pike, Schuylkill and York Counties.

Commuter Services of Pennsylvania will promote local bicycle organizations activities on its webpage as well as transit agencies that offer free rides to bicycle commuters. Visit the Commuter Services of Pennsylvania website for more information.

Last year 8,451 miles were logged by 73 participants during the entire Month of May.

Connect with Commuter Services on Facebook (www.facebook.com/CommuterServicesPA), Instagram (<https://www.instagram.com/pacommuters/>) and on Twitter (twitter.com/SaveOnCommutePA).

About Commuter Services
1-866-579-RIDE, www.PaCommuterServices.org

Funding is provided by the Federal Highway Administration through PennDOT and the region's metropolitan planning organizations.

Commuter Services board includes transit agencies, metropolitan planning organizations and chambers:

- Capital Area Transit, Lebanon Transit, Monroe County Transportation Authority, Schuylkill County Transportation System, South Central Transit Authority and Central Pennsylvania Transportation Authority.
- Adams, Franklin, Harrisburg (Cumberland, Dauphin and Perry counties), Lancaster, Lebanon, NEPA (Schuylkill, Carbon, Monroe and Pike counties), Reading and York MPOs.
- The Carbon Chamber & Economic Development, the Harrisburg Regional Chamber & CREDC; the Gettysburg Adams, Greater Chambersburg and Lebanon Valley Chambers of Commerce; Greater Reading Chamber and Economic Development Corporation, Lancaster Chamber of Commerce & Industry and the York County Economic Alliance.

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