

# COMMUTER SERVICES OF PENNSYLVANIA

*Serving Adams, Berks, Carbon, Cumberland,  
Dauphin, Franklin, Lancaster, Lebanon, Monroe,  
Perry, Pike, Schuylkill & York Counties*

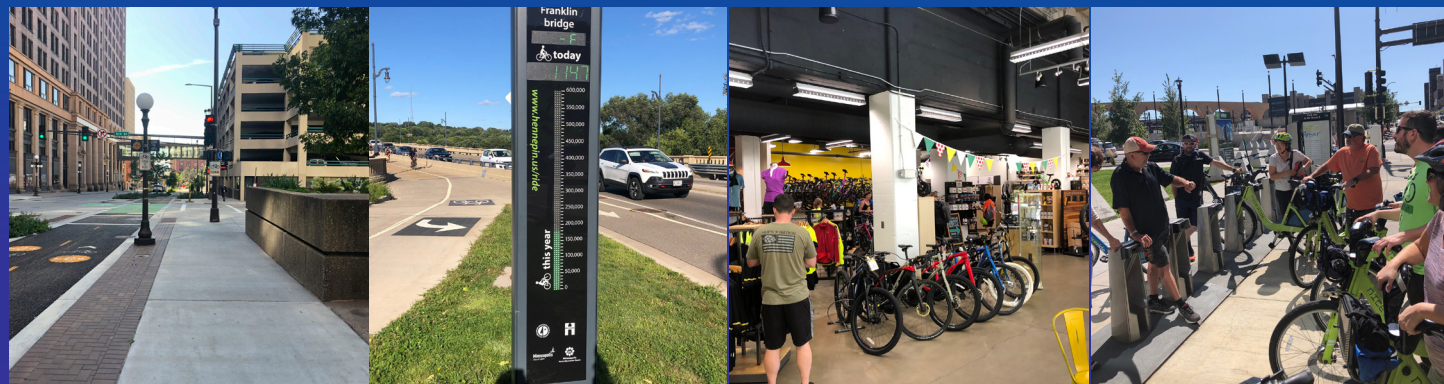
1.866.579.RIDE  
www.PaCommuterServices.org

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Our Deputy Project Manager, **Stacy Newcomer**, was invited to speak at the Association for Commuter Transportation TDM Forum held in Seattle in November. She spoke on the panel "Commute Challenges 2.0-Meaningful, Measurable, & Mobile" that focused on new and engaging commuter challenge events that produce measurable impacts while also engaging commuters. Stacy discussed Commuter Service's mode specific try it challenges, specifically Motorless May and Rework Your Commute. It was a rewarding experience and offered a great opportunity to showcase Commuter Services of PA's outreach efforts to engage commuters.



This past August, our very own, Laura Heilman, was invited to attend a 3-day bicycle workshop in Minneapolis, Minnesota. The workshop was hosted and funded by Quality Bicycle Products and Bicycle South Central PA. In addition to Transportation Demand Management (TDM) professionals such as Laura, the group also included city planners, bicycle advocates, city health departments, and township directors. The group met with bicycle leaders from Minneapolis and St. Paul to discuss the multitude of bicycle infrastructure that has been implemented. A 32-mile bike tour gave participants the opportunity to experience urban riding, as well as the ease of riding with all the bike facilities. The workshop provided fantastic insight as to what we can develop for bicycle infrastructure, funding, marketing, and projects in our local area.



Commuter Services is a program of the non-profit Susquehanna Regional Transportation Partnership, whose board includes Capital Area Transit (CAT, Cumberland-Dauphin-Harrisburg), Lebanon Transit (LT), South Central Transit Authority (BARTA, Berks & RRTA, Lancaster) and Central Pennsylvania Transportation Authority (rabbittransit, York & Freedom Transit, Adams). Adams, Franklin, Harrisburg (Cumberland, Dauphin and Perry counties), Lancaster, Lebanon, NEPA (Schuylkill, Carbon, Monroe and Pike counties), Reading and York MPOs. The Harrisburg Regional Chamber & CREDC; the Gettysburg Adams, Greater Chambersburg and Lebanon Valley Chambers of Commerce; the Lancaster Chamber of Commerce & Industry; the Greater Reading Chamber Alliance and the York County Economic Alliance. Funding is provided by the Federal Highway Administration and PennDOT in partnership with the participating MPOs.

## COMMUTER SERVICES OF PA Program Update

Serving employers and commuters in Adams, Berks, Carbon, Cumberland, Dauphin, Franklin, Lancaster, Lebanon, Monroe, Perry, Pike, Schuylkill and York Counties.

TRANSIT CARPOOLING VANPOOLING WALKING



BIKING TELECOMMUTING STAGGERED SHIFTS  
**Fall 2019-Winter 2020**

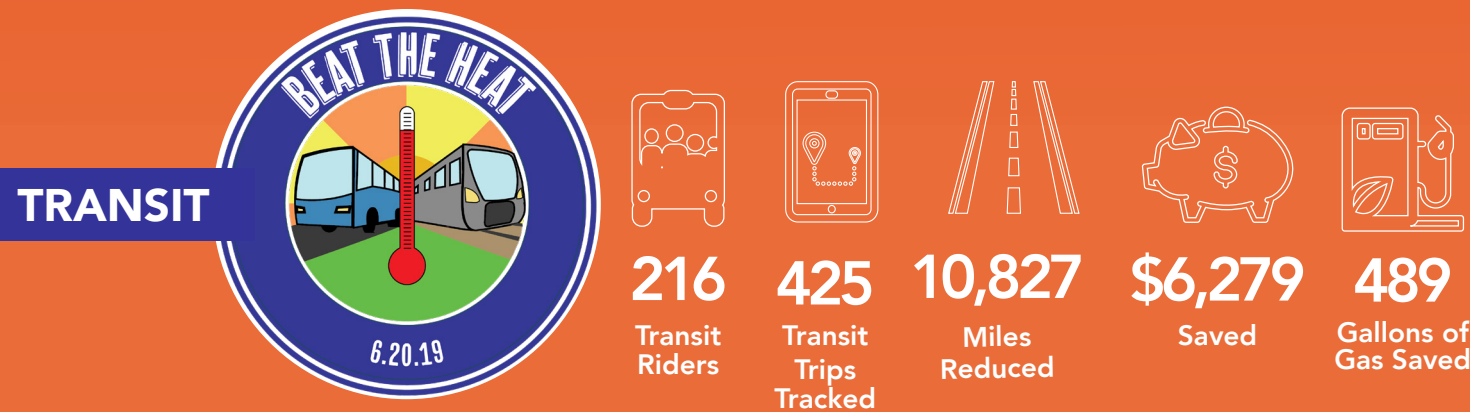
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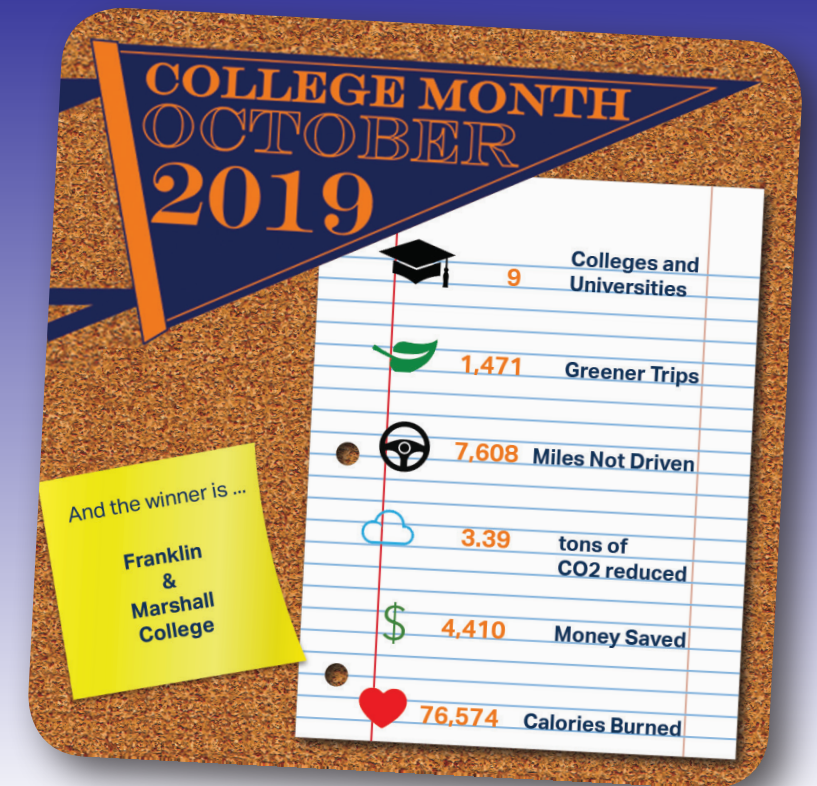


# "Try It" PROMOTION RESULTS

Over the past few months, we have been busy with our annual "try it" promotions. We encouraged commuters to try the specified green mode during each event month. Participants were asked to track their green commutes in Commute PA during the advertised week and were then entered to win a special prize.



## COLLEGE MONTH WINNER ANNOUNCED



## CLASH OF THE CareerLinks

We pitted five PA CareerLinks against each other in August and asked their employees to try a green commute mode to work for one day, check out the results!

### CONGRATULATIONS!

PA CAREERLINK OF YORK COUNTY FOR WINNING!



## WELCOME NEW STAFF!

Commuter Services welcomes new staff members, **Heather Klinefelter** and **Zach Thomas**! Heather will serve as Community Outreach Specialist focusing on growing relationships with community organizations. Zach comes on as the Marketing Support Specialist providing marketing and graphic design support to continue to provide growth to the Commuter Services programs.

Both will assist the Employer Outreach Managers by engaging employer and community partners to educate employees about our commuter assistance programs and money saving transportation options.



Heather Klinefelter



Zach Thomas



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