

COMMUTER SERVICES OF PA

Program Update

Serving employers and commuters in Adams, Berks, Cumberland, Dauphin, Franklin, Lancaster, Lebanon, Perry, and York Counties.

TRANSIT CARPOOLING WALKING VANPOOLING
BIKING TELECOMMUTING STAGGERED SHIFTS

Spring-Summer 2021

Earth-a-palooza



8,342
GALLONS OF
GAS SAVED



192,890
MILES
NOT DRIVEN



108,069
CALORIES
BURNED

To celebrate Earth Day in 2021, we encouraged commuters to record their green commutes in Commute PA and engage on our Facebook page by answering questions related to Earth Day and green commuting for the month long promotion. During April, 72 commuters began following us on Facebook, representing a 5% increase of total followers.



7,643
GREENER
TRIPS



\$110,912
COMMUTER
SAVINGS



81.7
TONS OF CO₂
REDUCED²

Library Week



We challenged local libraries to promote green transportation options to their staff in April. They earned points based on activities such as recording green trips, displaying information about Commute PA and posting on social media. Congratulations to Bosler Memorial Library for winning the Library Week 2021 Competition! They recorded 71 green trips! Wernersville Public Library had 3 transportation story times and Kutztown Community Library shared a video of Heather from our staff reading a book for story time.



156
MILES
NOT DRIVEN



85
GREENER
TRIPS



1,393
CALORIES
BURNED



www.Facebook.com/CommuterServicesPA



www.Twitter.com/SaveOnCommutePA

Motorless May



This year, we challenged local bicyclists to record their bike trips in Commute PA and interact with our Facebook page. In May, there were 37 new Facebook followers.



39
BICYCLISTS



106,545
CALORIES
BURNED



\$1,547
COMMUTER
SAVINGS



689
BICYCLE TRIPS
TRACKED



2,691
MILES NOT
DRIVEN



124
GALLONS OF
GAS SAVED

Clash of the Chambers



During March, we held the first annual Clash of the Chambers! This was a friendly competition between our regional chamber offices to reduce employee drive alone trips for one week. Chamber employees were encouraged to use a green mode for their work commute as well as for personal trips and record them in Commute PA. Congratulations to the Lancaster Chamber and Greater Reading Chamber Alliance for being our 2021 Clash of the Chambers winners!



23
PARTICIPANTS



1,168
MILES NOT
DRIVEN



.5
TONS OF CO₂
REDUCED



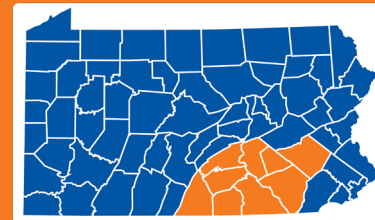
57
TELECOMMUTES



35
WALK
TRIPS



2
CARPOOL
TRIPS



Creativity during COVID

As you have heard time and time again over this past year, our daily lives were turned upside down as we tried to (and continue to) navigate through a global pandemic. "Normal" drastically shifted and businesses sent their employees home to work, shut down completely or had to enact new safety measures. In turn, we had to rethink our "normal" outreach efforts in order to stay engaged with employers and provide transportation options to commuters. Our staff thought outside the box and "piloted" new options and programs to find our way through. Here are just a few of the new initiatives developed in response to COVID that our team plans to continue once we return to the "new normal."



Telecommute Committee – We invited several of our employers to form a committee that meets virtually once a month to discuss pertinent topics related to telecommuting. This open forum gives our employers the opportunity to connect with one another, ask questions and gain new ideas to implement at their own worksites.



Virtual Punch Card for Employers – During COVID we wanted to reward our employers for their continued efforts on promoting green transportation resources and allowing our staff to engage with their employees, so a punch card reward program was developed. With this program, there are several activities that an employer can complete to earn a "punch" during the quarter. Once they get five "punches", they are entered into a quarterly gift card drawing. This is our way to show our appreciation for supporting Commuter Services.



Speed Meeting – Everyone is busy, and schedules get packed with back to back virtual meetings and committing to a specific time to meet can be difficult. With this in mind, we piloted a Spring Speed Meeting and invited our employers. The meeting was scheduled for an hour, but employers were able to drop-in virtually anytime to chat with our staff and hear about our upcoming promotions.